AGORA INTELLIGENCE

PULSE

PLANNING INTELLIGENCE FOR ADVISORS
EMERGING RISK FACTORS • CALIBRATED MARKETS

The risk layer for the planning conversation.

Some firms anchor the relationship in an IPS. Others move straight to the plan. Either way, the plan carries exposure to macro and geopolitical events that nobody is actively tracking. Pulse supplies a live, curated set of emerging risk factors — derived from prediction-market data and modeled against the client's plan — not backward-looking volatility, but a ranked view of the specific event risks that matter to **this plan**, refreshed as the world moves and shareable in every review.

THE MODEL

THREE STEPS

01 Name the events
Elections, rate decisions, conflict escalation, policy shifts, commodity shocks — narratives, not static sector buckets.

02 Price the likelihood
A probability from live prediction markets — a term structure across horizons, not a single guess. Market-implied odds.

03 Map impact — and the gaps
Two reads: the hit to holdings you own (adverse), and the names to add for exposure or to hedge (gap).

HOW THE FACTORS ARE BUILT — ODDS → DRIVERS → IMPACT

ODDS PREDICTION MKTS	How likely the scenario is — priced live by prediction markets, as a term structure across horizons.
DRIVERS YOUR RESEARCH	How hard each variable moves if it fires — a shock vector (consumption −30%, AI +500%, taxes +10%) from a house view or sell-side desk.
IMPACT PULSE ENGINE	Pulse's sensitivity engine reads it two ways — the hit to holdings you **own** (adverse), and the names to **add** for exposure or to hedge (gap). **The proprietary layer.**
WATCHLIST OUTPUT	Ranked by likelihood × impact and tracked over time — re-ordered live as news, social and named investors' stated theses move the odds.

À la carte
Factors are independently consumable. Take only the three that matter to your book.

Upload your strategist's scenario — on the client's plan in seconds
A JPM/BlackRock or in-house note becomes a set of driver shocks; Pulse runs them against your holdings' sensitivities for the plan impact — instantly, no model build.

SAMPLE WATCHLIST

	FACTOR · DESCRIPTION	P · IMPLIED %	BOOK IMPACT	IF IT FIRES → ETA
01	**AI capability jump '31** A step-change in AI capability lifts productivity and tech earnings.	31% 3 VENUES · 9 MKTS · $2.1M OI	+$6.5M 9 NAMES	Q2·2030 ↗ **Q3·2029** ADD → AI infra · semis
02	**AI capex bubble unwind '27** AI infrastructure overbuild corrects, repricing tech and credit.	38% 3 VENUES · 12 MKTS · $5.4M OI	−$3.0M 12 NAMES	Q2·2030 ↘ **Q4·2031** ADD → T-bills · defensives
03	**US recession window '27** A demand contraction hits earnings, employment and risk assets.	44% 4 VENUES · 15 MKTS · $7.8M OI	−$2.7M 15 NAMES	Q2·2030 ↘ **Q1·2032** ADD → Duration · staples
04	**Taiwan / TSMC rupture '30** A semiconductor supply shock cascades through tech and autos.	22% 2 VENUES · 6 MKTS · $1.9M OI	−$2.7M 6 NAMES	Q2·2030 ↘ **Q4·2031** ADD → Defense · ex-Asia chips
05	**AI power buildout '28** Datacenter power demand lifts utilities, grid and energy infra.	57% 2 VENUES · 8 MKTS · $2.6M OI	+$1.0M 5 NAMES	Q2·2030 ↗ **Q1·2030** ADD → Utilities · grid · nuclear
06	**US fiscal / dollar de-rating '31** Fiscal strain weakens the dollar and lifts long-end yields.	34% 3 VENUES · 10 MKTS · $3.3M OI	−$0.8M 8 NAMES	Q2·2030 ↘ **Q3·2031** ADD → Gold · TIPS · ex-US
07	**Election — tax regime '28** A shift in tax policy reprices equities, munis and after-tax returns.	52% 2 VENUES · 7 MKTS · $2.9M OI	−$0.6M 11 NAMES	Q2·2030 ↘ **Q4·2030** ADD → Munis · tax-managed

PATH A Firm builds an IPS first PATH B Firm goes straight to the plan

EITHER WAY → **Pulse's risk factors track what could disrupt it.**

BOOK A 30-MIN CALL → or bd@agoraintelligence.io

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